



PRIVACY POLICY

PURSUANT TO ART. 13 European Regulation 27/4/2016 n. 679

Pursuant to European Regulation 27/4/2016 n. 679, the processing of your personal data will be based on the principles of correctness, lawfulness, minimization, proportionality, necessity, transparency and protection of privacy and the rights of each user.

1. Scope of this information

This *privacy policy* applies only to the online activities of this website and is valid for visitors/users of the website. It does not apply to information collected through channels other than this website. The purpose of the privacy policy is to provide maximum transparency regarding the information that the site collects and the use it makes of it.

2. Provision of data and consequences of failure to provide data

The provision of your personal data through the compilation of the format available in the section "Contacts" allows us to fulfill what is required and to be able to better meet Your requests. If you do not intend to allow the processing of Your data for the aforementioned purposes, we cannot process your request and make it the response, advice and/ or feedback service requested.

3. Subscription to the newsletter

It is also possible to subscribe to the newsletter to receive emails with informative, commercial and direct sales content, related to the products and services offered by our Company. In this case, the provision of data is optional. The consent expressed at the time of subscription to the newsletter can be revoked at any time, that is, to no longer receive the newsletter, simply click on the "Unsubscribe" button. In case of technical problems, you can send an email report to: info@aerogravity.it



4. Principles applicable to the processing of your data

This website processes user data in a lawful and correct manner, adopting the appropriate security measures and appropriate organizational measures, aimed at preventing unauthorized access, disclosure, modification or destruction of data. The processing is carried out by means of computer and/ or telematic tools, with organizational methods and logic strictly related to the purposes indicated and aimed at safeguarding and protecting Your data. In addition to the owner, in some cases, they may have access to data categories of internal officers involved in the organization, management, interaction and maintenance of the site and related activities (administrative, commercial, marketing, legal, system administrators) or external parties (such as third-party technical service providers, hosting providers, IT companies, webmarketing companies, communication agencies, etc.).

5. Use of cookies

The website does not use computer techniques for the direct acquisition of personal data identifying the user or profiling systems of the user. The c.d. session cookies, once the connection to the site is finished are not stored. The computer systems use: cookies for the transmission of personal information; persistent cookies of any kind, except those of Google Analytics, web analysis service provided by Google Inc. ("Google") that uses cookies that are stored on the user's computer to allow statistical analysis in aggregate form regarding the use of the website visited. These cookies have been set by us in anonymized mode, in order to minimize the possibility of identifying you by Google or other third parties. The data generated by Google Analytics are stored by Google, as indicated in its information on the use of cookies. As the independent data controller for the Google Analytics service, Google Inc. makes its own privacy policy available. For more information on how to manage or disable third-party cookies or marketing you can visit the website www.youronlinechoices.com. Detailed information You can find it in the cookie policy



6. Data retention time and right of access

Your data will be kept for as long as necessary to offer the services requested.

At any time, as data subject, you can exercise Your rights against the data controller pursuant to 15 of Reg. Eur. 679/2016, which we point out briefly below:

6.1. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him, even if not yet recorded, and their communication in an intelligible form.

6.2 The data subject has the right to be informed of:

- the origin of personal data;
- the purposes and methods of processing;
- the logic applied in the case of treatment carried out with the help of electronic tools
- the identification details of the owner and any managers;
- of the subjects or categories of subjects to whom the personal data may be communicated or which may become aware of them in their capacity as designated representatives in the territory of the State or outside the territory of the State, managers or agents.

6.3 The data subject has the right to obtain:

- the updating, rectification or, where it is of interest to you, the integration of data
- the deletion, transformation into anonymous form or blocking of data processed in violation of the law, including those whose storage is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- proof that the transactions referred to in point 3) have been brought to the attention, including as regards their content, of those to whom the



data have been communicated or disseminated, except where such performance proves impossible or involves the use of means manifestly disproportionate to the protected right.

6.4 The data subject has the right to object, in whole or in part:

- for legitimate reasons to the processing of personal data concerning him, even if relevant to the purpose of collecting, without prejudice to the possible consequences in point of unavailability of the required benefit;
- to the processing of personal data concerning him for the purpose of sending material advertising or direct sales or for the performance of market research or commercial communication.
- The above rights are exercised by a request addressed without formality to the holder or to the person responsible, including through an agent, to whom it is provided feedback without delay.

6.5 If it is considered that the processing may have taken place in a non-conforming manner to The Regulation may also be addressed to the Supervisory Authority, pursuant to art. 77 of the same Regulation.

In case of cessation of processing for any reason, pursuant to Article 17 of Reg. Eur. 679/2016, your data will be:

- a) deleted, once the purpose for which they were collected has ended, without prejudice to the need to respect the conservation obligations imposed by art. 2220 c.c., by art. 19 and 22 of D.P.R. n. 600/1973 (years 10) or other specific legislation; b) transferred to another data controller, provided that they are intended for processing in compatible terms for the same purposes, for which the data are collected (pre/bankruptcy procedures and similar or similar, disposals of companies or branches of companies; etc..) pursuant to art. 6, paragraph 1, lett. b) Reg. Eur. 679/2016; c) stored for statistical purposes, in compliance with technical and organizational measures, in particular to ensure compliance with the principle of data minimization, provided that the statistical purpose can be achieved in this way, pursuant to art. 89 Reg. Eur. 679/2016.



7. The server on which the Website is located is located in the European Union. Your Data will not be transferred to third-party companies located outside the European Economic Area, If it should become necessary, we will ensure that the recipients of your Data have taken appropriate security measures to ensure the protection of the same.

The Data Controller pursuant to the laws in force is our. company **Aero Gravity s.r.l.**

This privacy policy is updated January 2022